

Wilmington Regional Association of REALTORS® and the REALTORS®
Commercial Alliance of South Eastern North Carolina

CANDIDATE SELECTION QUESTIONNAIRE -
CAROLINA BEACH

Responses must be submitted by **5:00 P.M. Monday, August 13, 2007** via email to carey@wrar.com,
mail to 1444 South 17th Street Wilm NC 28401, or fax 910-762-9860.

You are a candidate for: Mayor

Candidate Information:

1. Name: Joel A. Macon

2. Campaign Office Address: P.O. Box 413 Carolina Beach, NC 28428

3. Campaign Office Phone: (910) 619-6692 Fax: _____

4. Incumbent (Y/N): Y If yes, how many years? 12

5. Educational Background: Hoggard High School/Diploma, Misc. Cape Fear Comm. College
Classes.

6. Career Experience (non-political): Carpenter 1979-1984, Town of Carolina Beach Build-
ing Inspector 1984-1993, Investigator for the N.C. General Contractors Licensing Board 1994 to Present

7. Do you own real property? Single Family Multi-Family Commercial/Industrial

8. Community Involvement: _____

9. Prior Elected or Appointed Offices Held: 3- 4 year terms on the Carolina Beach Town
Council

10. Please list major endorsements you have received: In past elections- the Home Builders
and Realtors Assoc.

11. What motivated you to seek election/re-election to this office? I felt that with 12 years on the
Town Council & 9 years as a former employee, that I had the experience to be Mayor. I also feel that we
are missing something as a community. There is (and has always been) an attitude of us v/s them. We
need to come together as a community realizing that WE are in this together.

12. Describe what attributes and experiences you possess that particularly suit you for this office.

I think as a former Dept. Head for the Town & then with my time on Council I have unique
experience that is unmatched. One thing that also helps is my willingness to listen and make fair, informed
decisions with the knowledge that I am required to represent my community as a whole.

13. Have you had the opportunity to work with REALTOR® members within our community? What has been
your experience?

Yes, with Realtors and Home Builders over my entire career. I have always felt that they are very supportive and interested in their community.

14. Are you interested in REALTOR® support and endorsement? X Yes _____ No

15. Will you accept a PAC contribution? _____ X Yes _____ No

Administrative & Budgetary Issues:

1. What is your opinion of "growth"? Positive growth is very important. Our communities will always grow. Look at where we all live, everyone loves this area. What we must do is allow growth that enhances what we have, finding that line that is fair & reasonable, protecting our area but realizing that growth is a positive for our communities.

2. What does "long-range planning" mean to you and explain your planning philosophy in the CBD?

Long range planning means looking into the future thinking of what you envision for your community and putting into place a plan which will allow that vision to take place. With all of the controversy in Carolina Beach, I pushed for a Master Plan for this area. Hopefully, through this process the community will come together with a single vision which will end the controversy. I feel the CBD should allow mixed use, what planners refer to as "smart growth". We must realize that with development in this area we must be flexible and understand that "smart growth" also means economically feasible as well.

3. Would you support the following to pay for growth?

Impact Fees _____

Land Transfer Taxes _____

Adequate Public Facilities Ordinances _____

Increased Property Taxes _____

Other (specify) By reducing the Towns current financial needs on a day to day basis (smaller government).

4. Do you support Tax Increment Financing? _____yes X no

5. What is your opinion of growth for the downtown district? For it to be economically feasible, it will require allowing mixed use and may require the Town to work with developers to ensure that adequate parking is available for the area.

7. What are your thoughts on the regional impact of the Wilm convention center project? Do you support it? Basically, at this point I do not think that the public trusts government on this issue now. Convention Centers can work, but they should be able to stand on their own and not be backed up with tax money. Government can work with developers and assist them in many other ways. If it requires tax money, then send it to a referendum and let the people decide what they want to do with "THEIR" money.

8. What are your thoughts or additional suggestions for increasing tourism in our region?

Clean up what we have (roads sidewalks landscaping) encourage nice hotels, restaurants and enhance marketing this area. Work on traffic improvements.

9. Are the County Beaches receiving services in proportion to the amount of property taxes paid? Are there other services or an expanded level of services that you would like to see the county provide?

I think the relationship between the Beach Towns and the County has improved greatly over the last 6-8 years. I feel the County will help us as much as they can.

10. Hurricane evacuation and recovery plans are always important issues to residents. How successful do you think the town's plan has been to-date and what changes, if any, would you recommend?

Carolina Beach has had a plan in place for many years. Each year the plan is looked at and when put to the test, it is re-evaluated.

11. How would you modify the current structure, make-up, and funding mechanism of the Tourism Development Authority? Everything should be re-evaluated every so often to see if changes or improvements need to be made. I have nothing specific in mind at this time.

Community Issues

1. How would you define Quality of Life? Family, good health, freedom, clean environment, friends, great food and entertainment.

2. How would you keep our beaches open to the public and provide adequate access?

I have always been a leader in the acquisition of public parking and facilities throughout Carolina Beach. These facilities are key to allowing everyone access to our beaches. The Town has also supported a Lifeguard program as well, keeping our public safe while on our beaches.

3. What are your thoughts on beach renourishment and inlet dredging funding? I think that the North Carolina Beach Towns should look into owning/operating their own dredge. I think we must think out of the box because I do not see the Federal Government stepping up to take care of things that they have traditional done in the past.

4. What can be done to promote positive economic development in our area? Continue to enhance our community making it a desired place to live and visit.

5. Do you support mass transit between Wilmington, New Hanover County and the beaches? Explain.

Yes. New Hanover County is small enough to make this feasible. The benefit, if properly used could have a positive effect on traffic and enhance opportunities for us all. When I travel I use mass transit whenever possible.

If this questionnaire has not provided you the opportunity to address an issue of importance to you, please provide any additional information about that issue, you or your candidacy at this time.

Thank you for taking the time to complete our candidate questionnaire.

PLEASE RETURN NO LATER THAN MONDAY, AUGUST 15TH